

PARTNERSHIP OFFER

2021 SEASON



ABOUT US

We are a team of ambitious and creative students from the AGH University of Science and Technology from Cracow. Since 2012 we have specialized in design and construction of Formula Student racing cars.

Constant investments in the technical background and improvements of workflow management methods result in the upgraded racing cars' constructions and consequently better competition results and highly qualified engineering staff.



9 years of experience



**More than 100
talented students**



9 completed projects



FORMULA STUDENT

WORLD'S MOST PRESTIGIOUS
ENGINEERING EVENTS



It is an international series of events during which university teams from all over the world rivalise with each other on real Formula 1 and NASCAR racetracks. Above else the Formula Student series is an engineering solutions contest that promotes innovation in the automotive industry.

At the moment there are 621 registered teams possessing combustion vehicle with 8 polish teams among them. As to the teams with electric cars, there are about 170 teams and AGH Racing is the only one from Poland.

CARS

Presently our team develops two constructions - with combustion engine and electric drive. In the near future the number of cars will increase as we are about to present a new combustion racing car.



AGH RTC 6.0 "Grażyna"

AGH RTE 2.0 "Lem"



It is worth mentioning that we have been developing the autonomous system technology for 2 years now and we plan to implement it to the car in the upcoming months.

OUR SUCCESSES

FORMULA SAE MICHIGAN '19

- 3RD PLACE IN ACCELERATION
 - 15TH PLACE OVERALL OUT OF 139 TEAMS
-

FORMULA SAE MICHIGAN '18

- 4TH PLACE IN BUSINESS PRESENTATION
 - 5TH PLACE IN SKID-PAD
 - 9TH PLACE OVERALL
-

FORMULA STUDENT SPAIN '18

- 1ST PLACE IN ACCELERATION
-

FORMULA STUDENT NETHERLANDS '18

- 1ST PLACE IN ACCELERATION
 - 2ND PLACE IN AUTOCROSS
 - 2ND PLACE IN SKID-PAD
-



EVENTS



- | | |
|---|-------------------------|
| ▪ MotoWOŚP | 12.01.2020 |
| ▪ 4th International Cooperative Trade Fair of Tools and Processing Industry INNOFORM® | 03-05.03.2020 |
| ▪ Virtual AGH Open Day | 17.04.2020 |
| ▪ Formula SAE Virtual 2020 | June 2020 |
| ▪ Moto Show Katowice | 06.09.2020 |
| ▪ Virtual AGH Student Organisations' Expo | October 2020 |
| ▪ Virtual Formula SAE Australasia | December 2020 |
| ▪ Combustion car launch | winter 2020/2021 |
| ▪ Autonomous car launch | June 2021 |
| ▪ European Formula Student Events | summer 2021 |

DETAILS OF THE OFFER

- Placement of the company's logotype on team's website with the link to company's site
- Placement of the company's logotype on the rollup
- Use of the team's image in company's marketing materials
- Acknowledgement on the Facebook fanpage
- Placement of the company's logotype on the racecar
- Placement of the company's logotype on the team's clothing
- Acknowledgements during events and other partner relations
- Presentation of the company's logotype on team's photos and video clips
- Placement of the company's logotype on calendars and invitations
- Subpage on the team's website with the company's logotype and description
- Car rental for the company's events or trade expos

SILVER

GOLD

PLATINUM

We are open to any other proposals on the part of your company. We eagerly participate in extraordinary promotions.

EXEMPLARY BENEFITS



PROFESSIONAL PHOTO MATERIALS FROM
FORMULA STUDENT EVENTS

EXEMPLARY BENEFITS



COMPANY'S LOGOTYPE ON THE CAR



LOGOTYPE ON
TEAM'S CLOTHING



LOGOTYPE ON ROLLUP
AND WEBSITE

EXEMPLARY BENEFITS

EVENTS FOR PARTNERS

AGH Racing
September 30, 2019 · 🌐

...ale pięknie się prezentował VW Caravelle na tle Circuit de Barcelona-Catalunya ❤️


Jak widzicie, nie tylko Lema i Grażynę w tym roku zabraliśmy poza Polskę 🤔

Dziękujemy Auto Special Autoryzowany Dealer Volkswagena za możliwość podróżowania w takim komforcie!

... a może też powinniśmy go jakoś nazwać? Any ideas? 🤔

#aghracing #autospecial

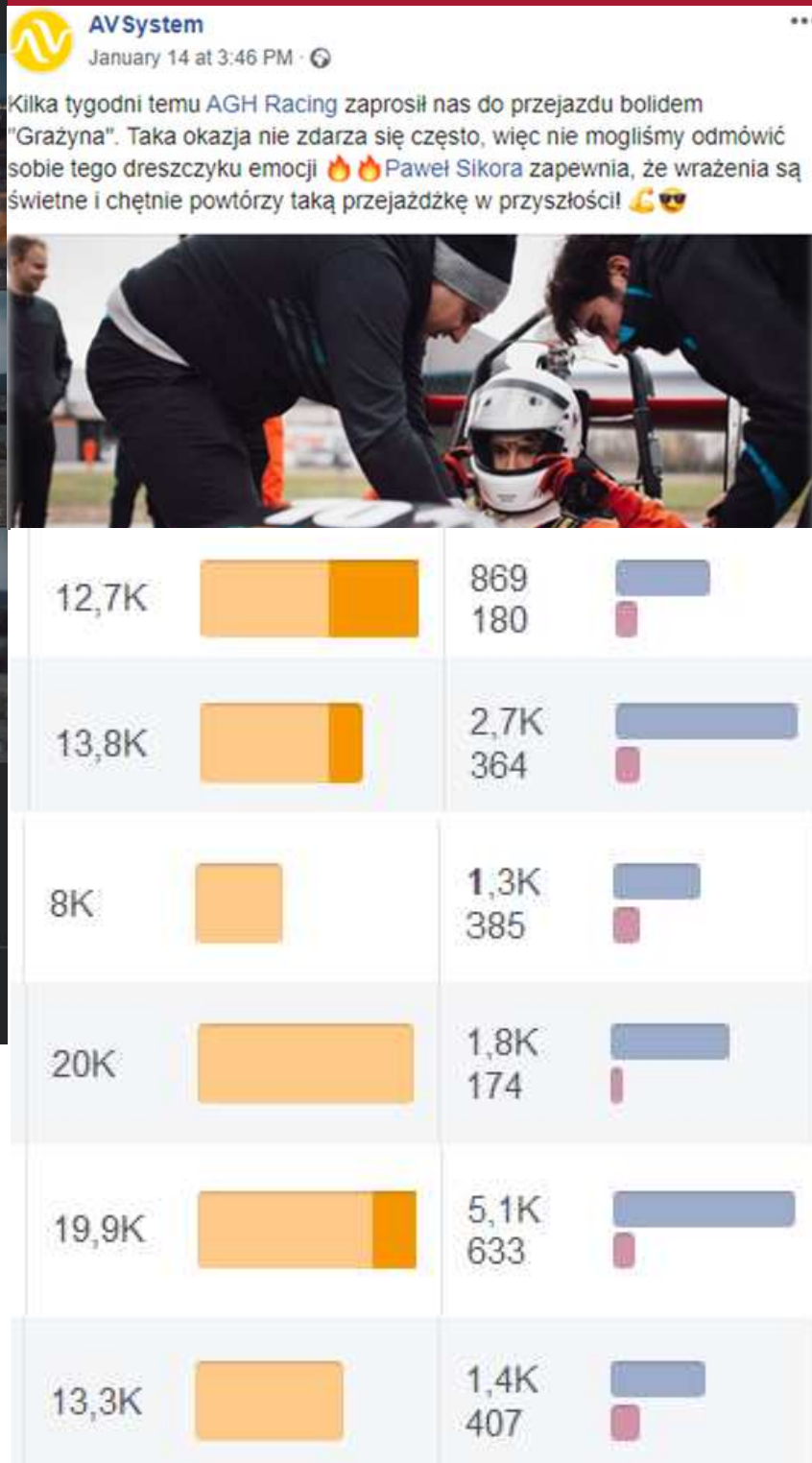
www.racing.agh.edu.pl
www.instagram.com/agh_racing



Auto Special Autoryzowany Dealer Volkswagen Kraków
September 30, 2019 · 🌐

Auto Special Autoryzowany Dealer Volkswagena wspiera młode talenty, m.in. załogę AGH Racing. Przedstawiamy Państwu najnowszą partię pięknych, wieczornych zdjęć z... See More

4,541 People Reached 483 Engagements Boost Unavailable



SOCIAL MEDIA PROMOTION

POSTS' REACH

OUR PARTNERS



Ministerstwo Nauki
i Szkolnictwa Wyższego



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over 120 subscriptions

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